



CAITLIN GEIER

WEB & UX DESIGNER

✉ geier.ac@gmail.com 📞 425.319.9339
🌐 www.caitlingeier.com 📍 Ann Arbor, MI
in www.linkedin.com/in/caitlingeier/

WORK [SELECTED]

Design and Technical Consultant

University of Michigan
School of Information

Advise students in a design course on:

- » Project management
- » User research
- » Design considerations

Web Designer

University of Michigan Health System
Department of Internal Medicine

Design, creation, editing and updating of multiple WordPress sites for doctors and research groups

User Researcher

University of Michigan Libraries

Designed and performed usability tests for a library-based online learning tool

Contract Web and UX Designer

Self-Employed

Perform a wide variety of services for clients, including web design, usability analysis, and consulting. Clients include:

- » Buffy Gilfoil, Journalist
- » Autient, Inc.
- » Stovall Entertainment, LLC

User Experience Design Intern

University of Michigan Health System
Medical School

Performed user research and created designs for internal applications

Assistant Instructional Technologist

University of Michigan Libraries

Assist and instruct patrons on software and hardware in a campus computer lab

Primary Lab Technician

Ritz Camera & Image

Assisted customers, processed imaging orders, and maintained lab equipment

PROJECTS

Devourer of Words [↗](#)

Book Review Blog

Designed and built a custom WordPress theme for a personal blog

Janet Hamilton, Fine Artist [↗](#)

Personal website

Built a WordPress site with a custom theme for a Pacific Northwest artist

Comic Book Database

Database Application Design course

Graphic design, site architecture and database design for a class project

User Research

University of Michigan
Office of Research Cyberinfrastructure

Performed usability research for an existing website with a team

Contextual Inquiry

VC Web Design: Ypsilanti, MI

Collaborated with a team to perform contextual inquiry for a local business

EDUCATION

Master's of Science in Information

University of Michigan: Ann Arbor, MI

Specialized in Human-Computer Interaction

Graphic Design

Everett Community College: Everett, WA

Coursework in 2D Design and Digital Illustration

Bachelor of Arts

Whitman College: Walla Walla, WA

Major: German Studies
Graduated Cum Laude

